

# Brady Prenzlow

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**MISSION** Continuously improve and advance post-secondary education through strategic innovation, real-world application, and active individualization

## EDUCATION

**M.B.A.** **St. Cloud State University**, Maple Grove, Minnesota  
December 2011  
**GPA:** 3.93

**M.Ed.** **University of Minnesota**, Minneapolis, Minnesota  
May 2003  
**Area of Study:** Business and Marketing Education  
**GPA:** 3.96  
**License:** Business Education 5-12  
**Honors:** National Business Education Association 2003 Award of Merit

**B.S.** **Winona State University**, Winona, Minnesota  
May 1998  
**Major:** Marketing  
**Minor:** Business Administration  
**GPA:** 3.93 Summa Cum Laude

## CERTIFICATIONS / CREDENTIALS

- Certified Associate in Project Management (CAPM)
  - Project Management Institute
- Strengths Quest Educator Seminar Certificate of Completion
  - Gallup Intellectual Best Practices Program
- DiSC Classic Conference Certificate of Completion
  - The Chair Academy (Leadership Training and Development for College and University Leaders)

## WORK EXPERIENCE (EDUCATION)

### Marketing Instructor

North Hennepin Community College, Brooklyn Park, Minnesota  
July 2005–Present

#### Subjects taught:

Principles of Marketing; Introduction to Business; Principles of Management; Consumer Behavior; Professional Sales and Sales Management; Advertising and Sales Promotion; Marketing Research; Human Relations; and Supervision

#### Coordinator Duties (September 2008 to May 2010):

- Scheduled over 100 classes each semester among the Business, Accounting, and Computer Management areas
- Maintained The Accreditation Council for Business Schools and Programs (ACBSP) accreditation through outcomes assessment annual reporting
- Hired, scheduled, and oriented all part-time faculty in the Business, Accounting, and Computer Management areas
- Managed all articulation agreements with 4-year partners of NHCC

**Business Instructor**

Anoka Ramsey Community College, Cambridge, Minnesota  
August 2004–May 2005

**Subjects taught:**

Principles of Marketing; Human Relations; Business Ethics; Business Communications; Supervision; Intro. to Computers; Beginning Keyboarding; Advanced Keyboarding

**Marketing Teacher**

Arlington High School, St. Paul, Minnesota  
August 2003–May 2004

**Subjects taught:**

Marketing; Entrepreneurship; Management; Computer Literacy; Word Processing, Spreadsheets; Business Presentations; Keyboarding

**Duties and Responsibilities:**

- DECA Advisor
- Academy of Travel and Tourism Advisor
- Academy of Finance Assistant Advisor

**Business Teacher** (student teacher)

Roseville High School, Roseville, Minnesota  
August 2002–May 2003

**Subjects taught:**

Personal Finance; Keyboarding; Desktop Publishing; Computer Applications

**WORK EXPERIENCE (INDUSTRY)****Business Owner/Marketer**

Prenzlow Perspective (Sports Photography), Brooklyn Park, Minnesota  
September 2012–October 2013

**Duties:**

- Developed and managed an e-commerce sports photography business (Prenzlow Perspective)
- Executed a successful marketing strategy through the development of online distribution, dynamic pricing, and social network promotions
- Established relationships with customers through service marketing methods

**Operations Manager**

United Parcel Service, Minneapolis, Minnesota  
September 2001–March 2003 (while attending graduate school)

**Duties:**

- Managed and trained 10 part-time union package handlers
- Accurately dispatched 30 package cars daily

**Account Executive**

ABC Radio, 93X, Minneapolis, Minnesota  
December 1999–August 2001

**Duties:**

- Consistently exceeded sales goals of \$40,000 to \$65,000 per month
- Maintained 15-20 accounts and developed 4-5 new accounts every month
- Coordinated over 100 client promotions annually

**Account Executive**

GTE Directories, Edina, Minnesota

March 1999—July 1999

**Duties:**

- Successfully worked over 80 accounts and \$40,000 in revenue every month
- Sold Internet advertising and custom Websites on Superpages

**Marketing Director**

KAZR-FM, Des Moines, Iowa

July 1998—January 1999

**Duties:**

- Created and coordinated over 100 contests and on-air promotions
- Designed 40 client proposals and assisted in the sale of client promotions
- Created and negotiated promotional budget of \$115,000 and produced and purchased station advertising for buses, billboards, and television

**COMMITTEE / PROJECT WORK**

- North Hennepin Community College Academic Affairs Committee: Spring 2011-Present
  - AASC Chair: Fall 2014-Present
- Luoma Chair Leadership Academy Member and Project Participant: 2013-2014
- Committee Member for Reaffirmation of Accreditation Council for Business School Programs (ACBSP) (2012-2013)
- Business Degree-Level Assessment Project (Sabbatical): Fall 2012
- North Hennepin Community College Strategic Enrolment Committee: Fall 2011-Spring 2014
- The Accreditation Council for Business School Programs Member: 2005-Present
- Kappa Beta Delta Honor Society Advisor: 2005-2008
- Academic Quality Improvement Program (NHCC Board Member): 2007-2008
- Minnesota Department of Education's Contextual Math Project: 2003-2004
- National Academy Foundation: 2003-2004
- Academy of Travel and Tourism: 2003-2004

**HONORS**

- Excellence in Education Nominee: 2008
- National Business Education Association Award of Merit: 2003

**REFERENCES**

Upon Request